



Creditinfo

Partnering with **IEA-Kenya**





50+

COUNTRIES



450+

EMPLOYEES



10'000

CLIENTS WORLDWIDE



+
1 Million

DECISIONS DAILY



1 Billion

CONSUMERS ASSESSED

CREDITINFO GROUP

NOT JUST A CREDIT BUREAU

PROBLEM DEFINITION – Proactively locating beneficiaries



Manual/Semi-Automated Data Analysis

- Slow and Time Consuming
- Error Prone
- Irregular



Risk Management Expertise

- New skills required for working with automation
- Automated decisions is different to automated process
- CreditInfo core business



Incorporation and Integration of internal and external data

- Not possible with traditional solutions



Decision/Tracing

- Time Consuming
- Costly
- Lack of customization



Internal Scoring Model

- Complex implementation
- Regular updates needed with flexible solutions

OPPORTUNITY –

14.1M
Unique Subjects

13.8M
Unique Individuals



259K
Unique
Companies

Identification
Details

Contacts
(Telephone,
Mobile,
Email)

Address
details

02

Locate beneficiary using Creditinfo IDM



Creditinfo - re-uniting assets with their rightful owners

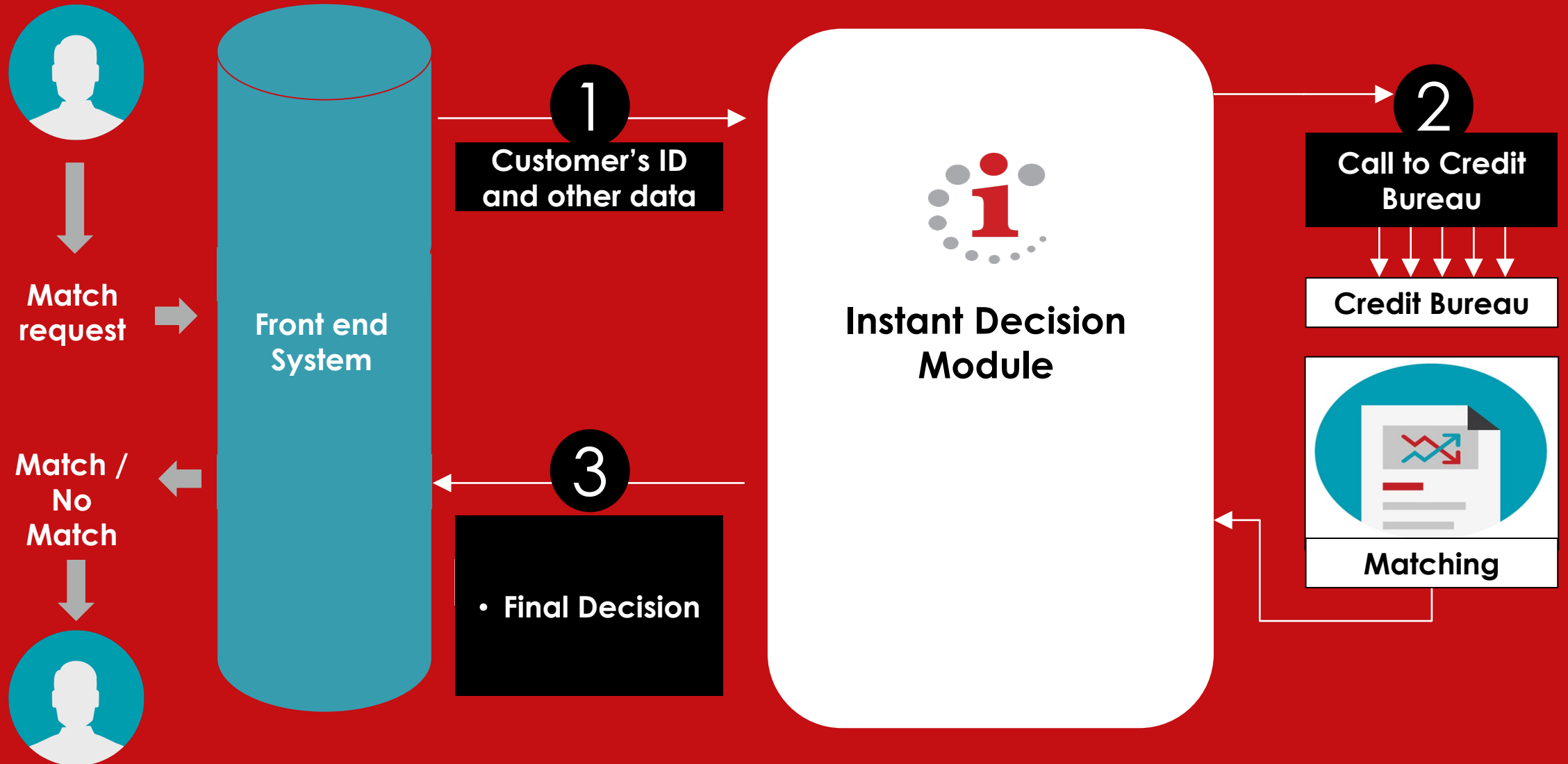
Matching unclaimed assets with rightful owners and/or related parties

Review matching results.

Communicate matching results

Work with you every step of the way.

Conceptual Design



RISK MANAGEMENT EXPERTISE



- Built-in Generic **evaluation strategy** allows **immediate access** to Creditinfo expertise and international risk management experience
- Set of best in class policy rules with **proven performance** in various markets
- **Fully customizable policy rules and parameters**
- **Consultancy services** during implementation of all strategies
- Regular **reviews and enhancements** for better decisions

